Healthy Life Jeeta hai India!

OUR BUSINESS, OUR MISSION AND OUR VISION

About Healthy Life Agritec Limited

Healthy Life Agritec Limited, incorporated in November 2019, is an Indian company engaged in the trading, procurement, marketing and distribution of food and agricultural products. The Company primarily operates in the business of raw cow milk, live chicken and agro products across the states of Maharashtra and Karnataka, with an expanding focus on processed food products and non-alcoholic beverages.

Our Business Operations

Raw Milk Procurement and Distribution

The Company procures raw cow milk directly from dairy farmers across Maharashtra, one of India's significant milk-producing states. Through its procurement network and associated procurement partners, the Company coordinates with local milk farmers to ensure a consistent supply of raw milk. This procurement-driven business model enables the Company to maintain better control over procurement costs, streamline supply chain operations and focus on the quality of milk sourced. The procured raw milk is subsequently supplied to milk wholesalers across Maharashtra.

Live Chicken and Agro Products

The Company is also engaged in the trading and distribution of live chicken and agro products in Maharashtra and Karnataka. Through its sourcing and distribution network, the Company aims to facilitate the efficient movement of agricultural and poultry products to meet market demand.

Processed Food Products

With a vision to expand its presence across the food and food-processing industry, the Company is focused on opportunities involving the processing, manufacturing, blending, preparation, packaging, preservation, storage, import, export, trading and distribution of a diverse range of food products.

Its proposed and expanded product portfolio encompasses a wide variety of edible products, including chutneys, ketchup, mayonnaise, spreads, dressings, dips, sauces, butter, toppings, syrups and other processed food products in solid, semi-solid and liquid forms for human consumption.

Beverages and Non-Alcoholic Drinks

The Company also intends to explore and develop business opportunities in the non-alcoholic beverage segment, covering the processing, manufacturing, blending, bottling, packaging,

preservation, distribution, import, export and trading of various beverages.

The potential product portfolio includes fruit juices, vegetable juices, mixed juices, cold-pressed juices, fresh juices, juice concentrates, pulp-based drinks, nectars, squashes, ready-to-serve (RTS) beverages, health drinks, energy drinks, sports drinks, flavoured water, coconut water, carbonated beverages, soft drinks, mineral water, packaged drinking water, herbal drinks, nutraceutical beverages and fortified drinks.

Our Vision

At Healthy Life Agritec Limited, we aspire to build a diversified presence in the food and agricultural products sector by strengthening our procurement and distribution network, exploring opportunities in food processing and beverages, and developing sustainable business relationships with farmers, suppliers, distributors and customers.

We are committed to pursuing business growth through efficient sourcing, quality-conscious operations, supply chain development and an expanding portfolio of food and beverage products.

Important website publishing note: I have distinguished the existing business activities (raw milk, live chicken and agro products) from the proposed or expanded food-processing and beverage activities. This distinction is important so that the website does not unintentionally represent proposed activities as already operational. Please ensure the expanded activities are consistent with the Company's actual operations and corporate authorisations before publication.